



Annual Report

2023



**PROJECT
440**



MISSION

Project 440 teaches young people how to use music as a pathway to forge opportunities for themselves and ignite change in their communities.

Table Of Contents

- 3 A Note from Leadership
- 4 Creative Youth Development Programs
- 5 Doing Good
- 6 Instruments for Success & Youth Advocacy Council
- 7 Scholarships for Young Artists
- 8 Our Community in the News
- 9 Our Partners
- 10 Our Financials
- 11 Our Supporters
- 13 Our People



Samuel Caviezel and Joseph Conyers

“Project 440 fills a significant educational need for high school students. I made this contribution because P440 inspires young people to see the possibilities that are available to them through their love of music, while also showing them how engaging with music and the arts—at any level—can teach them critical life skills that can take them to a deeper place as both musicians, and people!”

Samuel Caviezel
Associate Principal Clarinet
The Philadelphia Orchestra

A NOTE *from* LEADERSHIP



Joseph Conyers and Rebecca Bolden
with Patricia Wilson Aden of the
Greater Philadelphia Cultural Alliance

VISION

Project 440 is a supportive and inclusive community where youth find their way, ignite their creativity, envision their future, and discover the joy of service.

Dear Project 440 Community,

Project 440 has built on its recent growth and continues to reach and serve more young people. Thanks to your support, in 2022-2023, we launched more partnerships, provided new opportunities, and expanded access to arts participation for hundreds of Philadelphia youth.

The **115** students who took part in our free afterschool programs **Doing Good**, **Instruments for Success**, and the **Youth Advocacy Council** attended **20** Philadelphia high schools and resided in **37** Philadelphia zip codes.

Building on the success of our collaborations with peer organizations, we partnered with the **Washington Musical Pathways Initiative** to provide *Instruments for Success*, our college readiness and career pathways program for their students. Across all our programs, workshops, and partnerships, we served more than **400** youth in 2022-2023.

Many students who participated in the first *Doing Good* and *Instruments for Success* cohorts graduated college in 2023 and have remained in or returned to Philadelphia, where they are contributing to our community as educators, musicians, nonprofit administrators, emerging entrepreneurs, and more.

Project 440 has become an integral part of Philadelphia's music education landscape and has received noteworthy recognition from our peers. In October, we were honored by the **Greater Philadelphia Cultural Alliance** with the inaugural **Next Award** recognizing *forward-thinking programs that bring renewed relevance to the arts community by introducing creative tactics to engage new generations*.

We are pleased to share the accomplishments of our citizen artists and highlights from the past year made possible by your generous support. Thank you!

With appreciation,


Rebecca Bolden
Executive Director



Joseph Conyers
Founder & Vision Advisor

CREATIVE YOUTH DEVELOPMENT PROGRAMS

Project 440 is a community-based creative youth development organization that is responsive and proactive in its ongoing efforts to remove barriers to arts participation. Our top priority is that Philadelphia youth experience Project 440 as a trusted, welcoming, equitable, and inclusive community. Students earn participation stipends upon program completion. Meals are provided and participants receive transportation subsidies for travel to and from programs.

DOING GOOD

INSTRUMENTS FOR SUCCESS

YOUTH ADVOCACY COUNCIL

Fundamental to our work is our belief that all young people should have the opportunity to learn the skills they need to forge new pathways on their journey to personal fulfillment and success—whatever path they choose.



Our free afterschool programs support youth in their growth as individuals and members of their community. Students develop an entrepreneurial mindset, gain leadership and service skills, learn about the college search process and career opportunities, and attain a toolkit of 21st-century skills.

“There are a lot of real-world things that you learn in Project 440 that aren’t necessarily taught in other places.”

**Doing Good
Student**

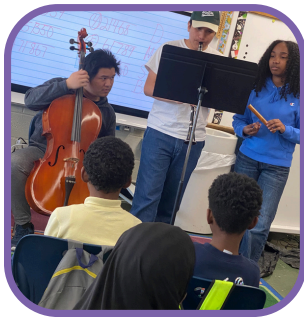
“Having had the experience of going through the process of event planning, how to assign roles, and how to delegate work provided me with a template that I can apply to any team.”

**Marquise Lindsey-Bradley
Project 440 Alum**

DOING GOOD



Doing Good participants develop a toolkit of essential skills, including budgeting, project planning, and goal setting. Students work in groups and receive funding of \$500 to apply these skills to the creation and implementation of a service-learning project inspired by music. In the 2022-2023 school year, **55** students created **nine** projects benefiting more than **250** community members throughout Philadelphia. We are proud to highlight these recent *Doing Good* projects.



Music on Call worked with pre-school-aged children with special needs to introduce them to rhythm and sounds and provided them with instruments, including bucket drums, recorders, and egg shakers.

Muslia engaged elementary school students in music representing different cultures and demonstrated music's ability to forge a pathway of understanding among people of different cultures and experiences.

220 music educators
Serving the district.

Only 66 itinerant music instructors
Overworked with:

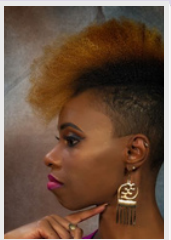
198,645 students
Who are all supposed to have access to instrument learning.

If just 5% of those students participated in their music program, that'd result in about 34 students per teacher

Sharing our Sound aims to provide greater access to music education. They have established a growing network of peer mentors who collaborate with music teachers to identify students' needs. The mentors provide instruction and make recordings that are available for free and on-demand on their website.

The project implementation stage of *Doing Good* begins with The Guppy Tank. Each group pitches its project idea to a three-person panel who provide their insights and constructive feedback. The 2022-2023 panel included artists, entrepreneurs, and educators.

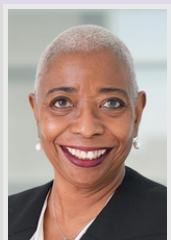
Thank you to the supporters of *Doing Good*



Shekhinah B.
The Women's Coalition for Empowerment



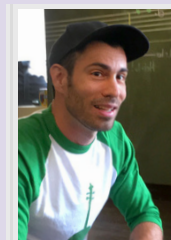
Josh Campbell
Musician and Playwright



Janis Moore Campbell
Temple University



James Claiborne
Barnes Foundation



John Francisco
Mister John's Music



Suzanne Hall
Temple University

Christian R. and Mary F. Lindback Foundation

THE SYLVIA W. AND RANDLE M.
KAUDERS FOUNDATION

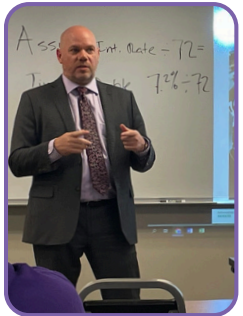
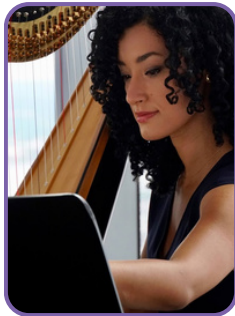
 **peco**SM
AN EXELON COMPANY

Instruments for Success (IFS) is taught by **Cigus Vanni**, a college admissions expert. The semester-length program covers all aspects of the college search and admissions process, including how to find the right school, financial aid, audition, application, and interview preparation. Each semester, guest speakers share their education and career paths. In 2023, a session on financial literacy facilitated by representatives from **Citizens Bank** was added.

INSTRUMENTS for Success



2022-2023 IFS speakers included: **Claire Casanova**, a Project 440 alum and music educator; **Arnetta Johnson**, “That Trumpet Chic;” **Stephanie Matthews**, violinist and entrepreneur; **Elizabeth Steiner**, harpist, **Aaron Stewart**, saxophonist and educator; and **Dan Seiden**, a financial planner from Citizens Bank.



YOUTH ADVOCACY COUNCIL

Youth Advocacy Council (YAC) members build leadership and project management skills and produce *Music in Color*, which elevates the voices of emerging and established musicians of color. Recent programs have featured a panel of Project 440 alumni who discussed the transition from high school to college and a student-led roundtable discussion on the influence of women and minorities in music.

L to R: YAC members talk with violinist **Hilary Hahn** prior to her performance with The Philadelphia Orchestra in October 2022.



Current YAC members and Project 440 alumni moderate a panel on the Harlem Renaissance presented by **Opera Philadelphia** at **World Cafe Live** in May 2023.



SCHOLARSHIPS *for* YOUNG ARTISTS

Since 2021, the **Manhattan School of Music** has awarded one annual **four-year, full-tuition scholarship** to a Project 440 student. To be considered, students must have completed *Doing Good*, *Instruments for Success*, or served as a member of the Youth Advocacy Council. We are proud of and congratulate **Anna Zhang**, the 2023 recipient! Anna is a bassoonist who participated in *Doing Good* and *Instruments for Success* and served on the Youth Advocacy Council.

MANHATTAN
SCHOOL OF MUSIC

PEABODY INSTITUTE



Anagha Kapsi



Joseph Conyers and Anna Zhang at the
Doing Good Graduation, May 2023

“Project 440 empowered me to become more confident, improving invaluable teamwork skills, and igniting the joy of serving others. I have gained a deeper understanding of how music can be a catalyst for positive change, and I am inspired to use my passion for music to uplift and serve our communities.”

Anna Zhang
2023 Manhattan School of Music
Project 440 Scholarship
Recipient

In 2023, the **Peabody Institute of The Johns Hopkins University** identified Project 440 as a Blue-Ribbon organization and awarded a Blue-Ribbon Scholarship to violinist **Anagha Kapsi**, who completed our *Instruments for Success* program.

**OUR
COMMUNITY
in THE NEWS**

“[Project 440] is changing the way many teachers view the scope, the purpose, and the future of arts education.”

Strings Magazine



Joseph Conyers Named Principal Double Bass of The Philadelphia Orchestra

In May, Founder & Vision Advisor **Joseph Conyers**, who had served as Assistant Principal Bass of The Philadelphia Orchestra since 2010, was named Principal Bass following a rigorous months-long audition process.

Project 440 Receives Regional and National Recognition

Project 440 and the impact of our **Doing Good** and **Youth Advocacy Council** programs were featured in multiple publications, including *The Philadelphia Inquirer*, *Broad Street Review*, *Generosity*, and *Strings Magazine*.



Project 440 and the youth we serve benefit from our numerous partnerships, including with the **School District of Philadelphia**. We regularly visit Philadelphia schools and connect directly with teachers and the District's Office of Arts and Creative Learning to ensure students know that Project 440 is a welcoming and trusted space where they can connect with their peers, explore their creativity, and impact their community.

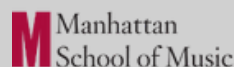
OUR PARTNERS



Our partnership with **Temple Music Prep** enables us to hold our *Doing Good* and *Instruments for Success* programs in their Temple University Center City Campus facilities. In addition to providing a central location that is easily accessible by public transportation, our students have access to study areas and practice rooms.

Project 440 annually partners with the Mann Center for the Performing Arts, School District of Philadelphia, and The Philadelphia Orchestra on the **All City Orchestra Summer Academy (ACOSA)**. The 3-week program serves Philadelphia students in 6th through 12th grades and provides a growth opportunity, guiding students to work on technical playing skills.

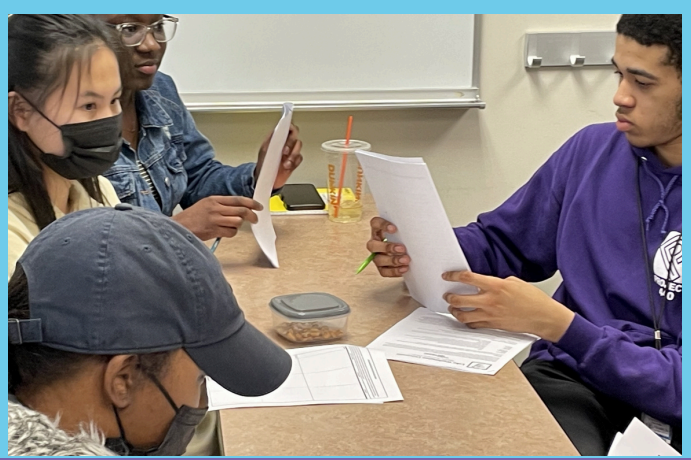
Our Teaching Artists presented introductory workshops on *Doing Good* and *Instruments for Success*. Founder & Vision Advisor Joseph Conyers, also the Music Director of the All City Orchestra led ACOSA in their performance at the Mann on July 21.



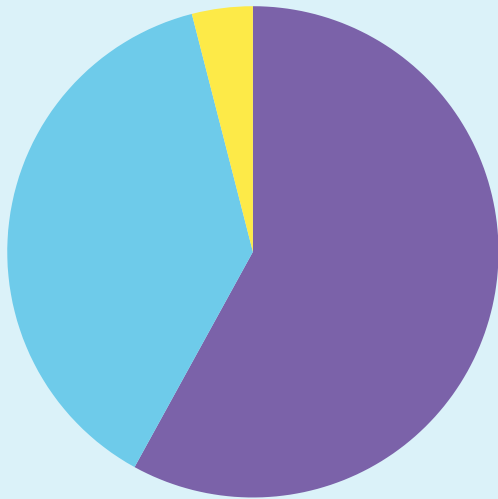
Project 440 is a member of the Philadelphia Music Alliance for Youth (PMAY) Artists' Initiative



OUR FINANCIALS



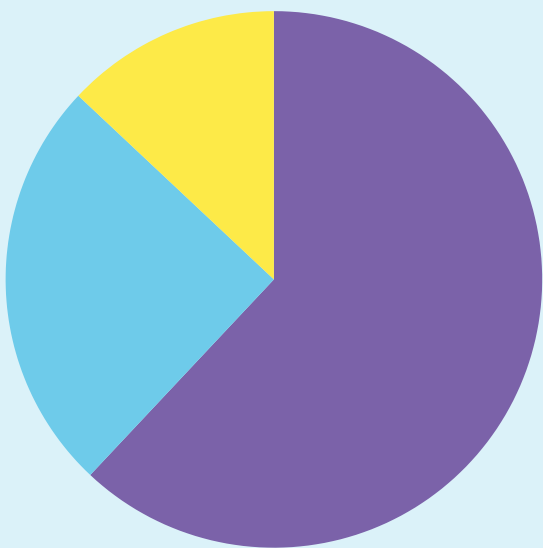
FY 2023 September 1, 2022 - August 31, 2023



Revenue:

■ Grants & Contributions.....	\$ 196,369
■ Individual Support.....	\$ 130, 410
■ Earned Revenue.....	\$ 13,508

Total Revenue: \$340,287



Expenses

■ Programs.....	\$ 209,219
■ Management & General.....	\$ 83, 433
■ Fundraising.....	\$ 44,777

Total Expenses: \$337,429

Platinum
Transparency
2024

Candid.

THANK YOU *to* OUR SUPPORTERS

The generosity of our supporters enables Project 440 to provide our creative youth development programs for young people in Philadelphia and beyond.

This list reflects donors who made gifts between September 1, 2022 and August 31, 2023.

CORPORATE, FOUNDATION & GOVERNMENT SUPPORT

\$10,000 and above

Andrew W. Mellon Foundation
The CHG Charitable Trust
Deborah K. Holmes Family Foundation
Leslie Miller and Richard Worley Foundation
Nararo Foundation
National Philanthropic Trust
Philadelphia Cultural Fund
The Philadelphia Foundation
The Sylvia and Randle M. Kauders Foundation

Up to \$9,999

Atlantic Pension Services, Inc
Christian R. and Mary F. Lindback Foundation
Comcast
Community Foundation of Louisville
Dolfinger-McMahon Foundation
Henrietta Tower Wurts Memorial
Janet Yaseen Foundation
Kang Haggerty LLC
Meta
Paypal Giving Fund
PECO
The Nerney Family Foundation
Network for Good
The Presser Foundation
Savannah Sauce Company
The Scholler Foundation
Thrivent
The Wawa Foundation

INDIVIDUAL SUPPORT

\$10,000 and above

Tobey and Mark Dichter
Linda and David Glickstein
John M. McFadden, Esq. and Lisa D. Kabnick, Esq.

\$5,000 to \$9,999

Peter Benoiel and Willo Carey
Elaine Woo Camarda and A. Morris Williams, Jr.
Joseph H. Conyers
Sheldon and Karen Thompson

2,500 to \$4,999

Allan Domb
Henry and Katherine Donner
Kenneth Hutchins
Peter H. LeVan, Jr.
Jonathan Pearce
The Robert C. & Claire W. McLearn Charitable Fund
Louise and David Strawbridge
Vanguard Charitable

\$1,000 to \$2,499

C. Gloria Akers
Danielle N. Allen
Jeff and Joanne Bates
Chrisopher Byran
Amy Conyers
Madeleine Crouch
Dr. Timothy Dambro
Rodd Dewitt
Tim Donza and Chrisopher Barrett Politan
Kathlyn Gray
Joe Hochreiter and Eileen Wachtman
Mary Javian
Yumi Kendall
J. Douglas and Maryellen Moran
Nancy and Adam Sorkin Giving Fund
Mike O' Bryan
Mauree Jane Perry and Mark W. Perry
Harold Robinson
Chris M. Threlkeld-Wiegand
Jack and Ramona Vosbikian
Ray Williams

\$500 to \$999

Mark and Kimberly Barna
Jonathan Biss and Christopher Brown
Marsha and David Bolden
Norma and Stephen Bolden
Rebecca Bolden and Jeff Auerbach
Cynthia U. Bullock
Felicia and Sam Caviezel
Carmen Chang
Mr. and Mrs. Bernard Y. Conyers, Sr.
James Riley Conyers

Suzanne Davidson
Sally Dayton
Mark Fischer and Deborah Khan
Karen Heller and David Dye
John and Nancy Hood
Melvin and Catherine Jones
Meryl Krieger
Mark D. Monroe
Louisa and Steve Mygatt
Megan Speight
Margaret Wallace

\$250 to \$499

Eileen and Rick Bazelon
Charlotte H. Biddle
Maria Anderson Booth
Sara Chrismer
Peggy and Mark Curchack
Elise Drake
Blake Espy
Wu Han and David Finckel
Alexander George
Andrew Jacobson and Carol R. Overvold
Ryan F. Jackson
Nancy Jantsch
Alison Melick
Rachel Pacheco
Anthony Prisk
Pamela and Steve Ruiten-Feenstra
Louis Scaglione
Anne Faulkner Schoemaker
Johanna Steinberger Leake
Nancy Thornton
Sam and Elizabeth Warshawer
Nina Wilkinson
Sylvia & Peter Winik

Up to \$249

Nan Alderson
Katy Ambrose
Carol and Craig Auerbach
Carol Barnes
Margaret Jones Barrett
Karen Bauer
Barbara Bogatin
Vikki Bowen
Marisa Bushman
Annie Chang
Amy Chinitz
Joan and Joel Chinitz

THANK YOU *to* OUR SUPPORTERS

Julie Chinitz
Lori Chinitz
Barbara Civin
Brian Clark
Angelica Cortez
Mary Cullen
Miles and Susan Davis
Abigail Dickson
Barry Elmore
Joy Epstein
Karl Fenner
Beth Fenton
Chuck Finch
Catherine Kei Fukuda
Valerie V. Gay
Paul Giannini
Barbara Govatos
Eileen Grycky
Susan Hagen
Monica Hankins-Padilla
Kathy Hodges
Rhonda Horn
Lenora Hume
Annette Marie Jeffrey
Lara John
C. Douglas Johnson
Dee Kaplan
Christopher Kendall
W. Reed and Greta Kindermann
Lewis Kirk
Jack Kolodny
Kevin Korsyn
Joan Krieger
Virginia T. Lam
Jeffrey Lang
Josh Landis
Martha Laslavic
Bruce Lazarus
Benjamin Levy
Sarah Liu
Melissa Lohmann
Paul G Maguire
Jeff Mayhew
Douglas Mapp
Elizabeth Starr Masoudnia
Gaelen McCormick
Kathleen McGrann
Thomas Coleman Meany
Broc Mertz
Linda Miller
Betty T. Mitchell
Greg Moore
Mickey Morrison
Michael Mountjoy
Jedda Newton

Kathleen Marie O'Hara
Hirono Oka
Maureen Oliver
Evan Pennet
Jane G. Pepper
Anne Peterson
Mr. and Mrs. Paul Pressly
Mary Sue Reagan
Kerrie Rigberg
Nova Roman
Calvin Rose
Maria J. Rowe
Sophie Shao
Harold R. Sacks
Phineas Samuelson
Peter Schneider
Karen Slack- Blackwell
Gabriel Slesinger
Rose O. Smith
Neeta Sonalkar
Nancy Stewart
Aliaksei Suleikin
Jess Tennant
Jessica Thompson
Lynne Tobin
Ellen Trainer
Valerie Trollinger
Melanie Twiddy
Cheryl Lynn Van Buren
John Viscardi
Beth Walenta
Nate West
Marion Williams
David Wolfsohn
Harold and Linda Yaffe
Hope and Roy Yaffe
Andris Zvargulis

IN-KIND SUPPORT

Ari Isaacman-Beck
Delta Sigma Theta Sorority
Philadelphia Alumnae
Chapter
Josh Campbell
James Claiborne
John Francisco
The Philadelphia Orchestra
Temple Music Prep
Temple University

VOLUNTEERS

Nan Alderson
Danielle Allen
Megan Becwar
Matthew Bolden
Norma Bolden
Razor Bryan*
Rainah Chambliss
Lori Chinitz
Mia Cox*
Ross Engelmyer
Brittany Grason
Patricia Harden*
Danielle Holloman*
Alysia Hou*
Tayla Howell*
Mandy Jiang*
Melvin Jones
Adam Karasick
Meryl Krieger
Frank Machos
Frank McShane
Teresa Montano
David Ortiz*
Yin Moore Scott*
Amira Simmons*
Calvin Speight
Megan Speight
Louise Strawbridge
Khadijah Taylor*
Khalidah Taylor*
Cigus Vanni
Kathy Williams

**Denotes Project 440 student or alum.*



Generous contributions from our growing community support our free afterschool programs for Philadelphia youth. To learn more about how you can support our work, please contact our executive director Rebecca Bolden, at rbolden@project440.org or 844-776-5440 ext. 1.

THANK YOU!

OUR PEOPLE



BOARD OF DIRECTORS

Mary Javian, Co-Chair
Chair of Career Studies
The Curtis Institute of Music

Megan Speight, Co-Chair
Diversity, Equity and Inclusion Manager
Project Management Institute

Christopher Bryan, C(k)P®, Treasurer
Senior Financial Advisor
Merrill Lynch Wealth Management

Meryl Krieger, Secretary
Instructional Designer & Technologist
College of Liberal and Professional Studies
University of Pennsylvania

Danielle N. Allen
Vice President, Education and Community
The Philadelphia Orchestra

Megan Becwar
Owner, Dispute Economics LLC

Joseph Conyers, Ex officio
Founder & Vision Advisor, Project 440
Principal Bass, The Philadelphia Orchestra

Mandy Jiang, Youth Representative
Member, Youth Advocacy Council

Yumi Kendall
Assistant Principal Cello
The Philadelphia Orchestra

Peter “Tad” LeVan, Jr., Esq.
Founding Member
LeVan Stapleton Segal Cochran LLC

Frank Machos
Executive Director,
Office of The Arts & Creative Learning
School District of Philadelphia

Michael O’Bryan
Distinguished Resident Fellow
The Lindy Institute for Urban Innovation,
Drexel University

STAFF

Rebecca Bolden
Executive Director

Joseph Conyers
Founder & Vision Advisor

Marcus Bryant
Manager of Programs and
Student Engagement



TEACHING ARTISTS

Marcus Bryant
Youth Advocacy Council

Brittany Grason
Instruments for Success

Nozomi Imamura
Doing Good

Hanul Park
Doing Good &
Instruments for Success

Cigus Vanni
Instruments for Success



YOUTH ADVOCACY COUNCIL

Journae Barnes

Danielle Holloman

Tayla Howell

Mandy Jiang

Tino Karakousis

Elizabeth Lopez

Isabelle Mingo

Madelyn Mingo





PASSION AND POTENTIAL. AMPLIFIED.

Project 440 is a 501(c)(3) tax exempt nonprofit organization.

Front Cover photo credits: Violinist Hilary Hahn with Youth Advocacy Council members. Doing Good Graduation Spring 2023.
Photos by Kayla John.

1315 Walnut Street, Suite 320
Philadelphia, PA 19107
844.776.5440 | info@projec440.org

