

 **PROJECT  
440**



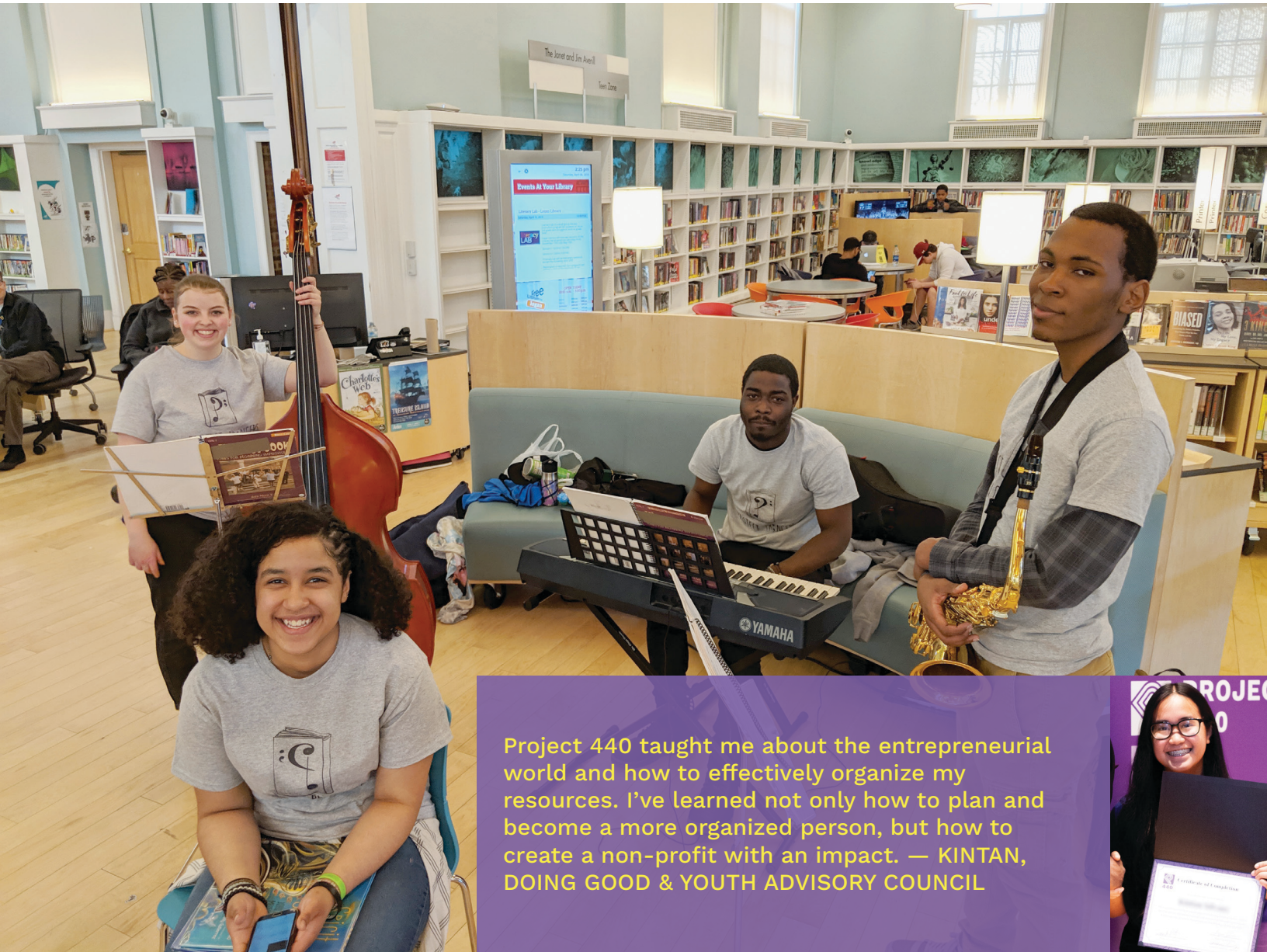
PROVIDING OPPORTUNITY THROUGH MUSIC

YEAR IN REVIEW

**2019**

## MISSION & VISION

Project 440 helps young people use their interest in music to forge new pathways for themselves and ignite change in their communities.



Project 440 taught me about the entrepreneurial world and how to effectively organize my resources. I've learned not only how to plan and become a more organized person, but how to create a non-profit with an impact. — KINTAN, DOING GOOD & YOUTH ADVISORY COUNCIL



## INSIDE

Letter from Our Executive Director **1** | Programs Overview and Data **2**  
Doing Good Community Projects **3** | Donors and Board of Directors **4** | Financials **5**



## LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Project 440 Family:

It's been another exciting year for Project 440! Our reach to students was the largest it's ever been. An historic matching campaign was not only successful, but assured ending our last fiscal year comfortably in the black. We continuously work to assess and evaluate our programs, providing the best possible product to our students. To that end, we are deep into a three year strategic planning process focused on continued program development, capacity building for Project 440 staff and teaching artists, furthering the reach of our mission, and ensuring that every aspect of the organization—board, staff, and students we serve—is diverse, equitable, inclusive, and accessible. These are the guiding principles that steer our institutional compass.

**All of this would not have been possible without YOUR support.**

Thank you.

There are many organizations in the world doing great work. That you would identify Project 440 as a cause worth supporting only inspires us to work that much harder to reach as many young people as possible. We thank you. Our staff and board thank you. Our students thank you. The young leaders we are molding to use their gifts for service in their communities—they thank you, too. We all thank you for helping us make a positive impact in our world.

Sincerely,

JOSEPH CONYERS

## PROGRAMS OVERVIEW

### DOING GOOD

Doing Good is a 30-session intensive after-school entrepreneurial program that provides guidance to high school musicians who want to positively impact their communities. The unique curriculum challenges students to view their curiosity about the world as a window through which they can see the needs, gaps, and opportunities they are best equipped to address.



### INSTRUMENTS FOR SUCCESS

Instruments for Success is a ten-week after-school program of workshops covering every aspect of the college admissions process, from choosing the right college to writing compelling essays and preparing for auditions and interviews. Guest speakers help students explore career paths both in and connected to the field of music.

### THE COLLEGE FAIR FOR MUSICIANS

The annual College Fair for Musicians, offered in partnership with the Kimmel Center for the Performing Arts, connects students from the greater Philadelphia regions to schools from around the country. Fair attendees get access to a full day of Project 440 workshops covering various aspects of the college admissions process such as essay writing and audition preparation.

### YOUTH ADVISORY COUNCIL

The Youth Advisory Council consists of alumni of Project 440 programs, the School District of Philadelphia, and other young leaders from throughout the region with a passion for music education. Participants meet monthly and receive leadership, project management, governance and advocacy training.

**320+**  
**ATTENDEES AND 45 SCHOOLS**  
attended our inaugural **College Fair for Musicians**

**73**  
**STUDENTS**  
participated in **Project 440's**  
after-school programs

**400**  
**COMMUNITY MEMBERS**  
served by student-led  
**Doing Good Community Projects**

**100%**  
**OF STUDENTS SURVEYED**  
shared that they feel confident in  
navigating the college admissions  
process after completing  
**Instruments for Success**



**GENERATION MUSIC:** Generation Music was founded by two students who collaborated to design a music appreciation curriculum for middle schoolers currently involved in band and orchestra programs. Their goal was to increase the general interest of students of color in classical music, ultimately hoping to impact the orchestral world and diversify its participants.

**CENTER CITY CHAMBER ORCHESTRA+:** The Center City Chamber Orchestra (CCCO) was founded in 2018 with the goal of uniting a diverse group of student musicians in the Philadelphia area. CCCO+ was founded to work with the orchestra to engage elementary youth and their families through interactive lessons and performances, as well as attract an audience for CCCO events.



**PROJECT PRINCEPS:** Project Princeps aims to address the declining verbal skills, reading rates, and funding for literacy in the country. The three founding students use the power of music to bring literacy awareness to elementary and middle school students. The price of admission to a Project Princeps event is a donated book; these books will in turn be donated to underserved schools and libraries.

The skills that I learned through the Doing Good program will help me in my career, whether it be in music or not. They are essential life skills that people will have to learn eventually, and will help in the pursuit of any career path that I choose. — JAKE, DOING GOOD GRADUATE



# OUR DONORS

## FOUNDATION GRANTS

25th Century Foundation  
Andrew W. Mellon Foundation  
CHG Charitable Trust  
Christian R. & Mary F. Lindback Foundation  
Citizens for the Arts  
Grover Washington Jr., Protect the Dream Foundation Fund of the Philadelphia Foundation  
The League of American Orchestras' Futures Funds, a program of the League of American Orchestras made possible by funding from the Ann & Gordon Getty Foundation  
Leslie Miller & Richard Worley Foundation  
The Lida Foundation  
Nararo Foundation  
The Philadelphia Foundation's Fund for Children, which is supported through generous annual contributions from the Philadelphia Eagles and Philadelphia Phillies  
Presser Foundation  
Scholler Foundation  
Seybert Foundation  
Stockton Rush Bartol Foundation

## GOVERNMENT GRANTS

Support provided by the Philadelphia Cultural Fund



**League**  
of American  
Orchestras

## THE A-TEAM (\$5,000+)

John McFadden Esq. and Lisa D. Kabnick Esq.  
Hilary Hahn  
Peter Benoliel and Willo Carey  
Shannon Slusher  
Sheldon & Karen Thompson

## DOING GOODERS (\$3,000 - \$4,999)

Anonymous  
Joe Hochreiter and Eileen Wachtman  
Joseph Conyers  
Will Luttrell

## INSTRUMENTS FOR SUCCESS (\$1,000 - \$2,999)

Anne Faulkner Schoemaker  
Chris Threlkeld-Wiegand  
Christopher Bryan  
Christopher Perella  
Eduardo Ardiles and Joseph Ujobai  
Jon Fink  
Mark Dichter  
Marple Newtown Music  
Peter "Tad" LeVan  
Sally Dayton

## SEED FUNDERS (\$250 - \$999)

Adam Karasick  
Anne Hagele & Ken Kolodziej  
Anthony Prisk  
Bernard and Emma Conyers  
Blake Espy  
Brevard Music Center  
Bryn Mawr Rotary Club  
Cackie Rogers  
Christi Macelaru and Cheryl Huddleston  
Cunningham Piano  
Cynthia U. Bullock  
Don and Gretchen Liuzzi  
Eileen and Rick Bazelon  
Frederick W. Oster Fine Violins  
Georganna Daher  
Gloria DePasquale  
Harold Robinson  
Jack and Ramona Vosbikian  
James and Pamela Hill  
Jeff & Joanne Bates  
Judy Brown  
Judy Glick  
Kathlyn Gray  
KenCrest  
Louis Scaglione  
Martha Laslavic  
Mary Javian  
Megan Speight  
Pat and Scott Sanders  
Patricia Moore  
Patrick Coyne  
Paul Crehan  
Paul L. Newman Foundation  
Paul Somer  
Robert and Ellen Bildersee  
Robert Kauffman  
Sylvia & Peter Winik  
William Loeb

## ENTREPRENEURS (UP TO \$249)

Aaron Pruzanic  
Al B For  
Alan Barstow  
Alex and Hanna Hanna/Sterba  
Alfred Goodrich  
Alice Rose  
Amanda Baumler  
Amanda Brendlen  
Andrea Jennifer McGhee  
Andrea Levine  
Andrea Loewy  
Andreas Petrides  
Andrew Sanderbeck  
Angela Murray  
Angelica Ganser  
Ann Lebowitz and Mark Steinberger  
Anna Marie Petersen  
Anne Anderson  
Anne Peterson  
Annie Sarachan  
Ariel Rudiakov  
Augie LaSpiza  
Barbara Corbato  
Barbara Moll  
Barry K. Elmore  
Beth Guerriero  
Beth Pogach  
Betsy and Hershel Richman  
Bob & Sherry Apgar  
Brad Voigt

Brendan McNichol  
C. Douglas Johnson  
Carla Maria Rodrigues  
Carmen I Kaplan  
Caroline Davidson  
Catherine DelDuca  
Catherine Kei Fukuda  
Catherine Pappas  
Charles and Harriet Day  
Charlotte H. Biddle  
Christina Grant  
Christine Broome  
Cigvas Vanni  
Clifford Moses  
Cody Hicks  
Dan Rasay  
Dana Black  
Dana Kalins  
Daniel Matsukawa  
Daniel Wisniewski  
(The Quelle Source)  
Danielle Allen  
Danielle Floyd  
David Cramer  
David Drew  
David Major and Evelyn Eskin  
David Poll and Rebecca Bien  
David Reckner  
David Thomas  
David Thomas Cartolano  
David Wolfsohn  
Davis and Diane Barnett  
Denise Bryant  
Denise Mann  
Donyale Reavis  
Doris Parent  
Doris Schlessinger Grubin  
Dr. and Mrs. Frederic Honigman  
Edward Leventhal  
Elizabeth Hainen  
Elizabeth Seyle Fenton  
Ellen Trainer  
Ellie Gratz  
Elliot Kolodny  
Ethel Goldberg  
Ethel Weltman and Pat Adams  
Federico Antonio Britto  
Felecia Irick  
Frank Machos  
Frank Rosenswein  
Fred Stuart and Karen Davis  
Gaelen McCormick  
Geoffrey Schulz  
Geoffrey Smith  
George Feuer and Linda Hahn  
Gerald Slavet  
Gerry Rice  
Handsel & Karen Minyard  
Harold B. Yaffe  
Harriet and Don Joseph  
Harry and Kathryn Schaub  
Helen Gerhold  
Henry and Katherine Donner  
Hirono Oka  
Hope and Roy Yaffe  
Iryna Stepaniuk  
Jacob Harris Beahm  
James and Pamela Hill  
James Riley Conyers  
Jane Cording  
Jane Zolot  
Jasmine Davis  
Jason Depue  
Jeanne Sigler  
Jeffrey Lastrapes

Jen Wollman  
Jennifer Lynn Smith  
Jim Cotter  
Joan Betz  
John and Elaine Frank  
John and Glennis Pagano  
John Gillespie  
John Stapleton  
Jon Hummel  
Jonatha Cochran  
Joseph Leube, Jr.  
Josephine Freedman  
Joy Epstein  
Judith Mendelsohn  
Judith Ramirez  
Julia Falcon  
Julia Li  
Karen Bauer  
Karen Heller & David Dye  
Karl Fenner  
Katherine Burton  
Kathryn Eberle  
Kathryn Hiester  
Kathy Hodges  
Kayla Delgado-Partridge  
Ken and Cathymarie Gerlach  
Kristy Hanson  
L. Gerald Rigby  
Laurel Grady  
Lauren Blackwell  
Lawanda Livingston  
Leonard Morneau  
Leonor Barnett  
Lewis Kirk  
Linda Miller  
Louisa and Steve Mygatt  
Louise and David Strawbridge  
Lucy Exley Sheils  
Lynn Van Lenten  
Lynne Tobin  
Madeleine Crouch  
Mann Center for the Performing Arts  
Marian Baldini Filtz  
Marisa Bushman  
Mark Sellers and Najjia Mahmoud  
Mark Squilla  
Martha Mott-Gale  
Mary Anne Campellone  
Mary Prokop  
Mathew Bernstein  
Mercedes Pokorny  
Meredith Arwady Kahri  
Meredith Boak  
Meryl Krieger  
Michael A DeSocio  
Michael DeLaurentis  
Michael DeSocio  
Michael O'Bryan  
Michael Porter  
Michelle Dickson  
Michelle Zwi  
Miles B Davis  
Mimi and Vic Mather  
Mimi Kim  
Monica Gallagher  
Mr. and Mrs. Don Gale  
Nancy Jantsch  
Nancy Thornton  
Nat Chaitkin  
Nathan Apgar  
Neil Kleinman  
Noreen Weld  
Norma Weintraub Meyer  
Olive Mosier  
Pam and David Fay

Rachel Schwartz  
 Randall Schur  
 Richard J. Conn and Janet Conn  
 Richard Weisenberg and  
 Faye Senneca  
 Rick Robinsons  
 Rickena Y Mills  
 Rie & Rob Huebner  
 Robert Anderson  
 Robert L. Read and  
 Mary Purdy-Read  
 Robert Simonds  
 Rodd DeWitt  
 Ron Blum  
 Rosa Benn  
 Rosalind Waxman  
 Rosemarie and  
 Anne Greco Morrissey  
 Ruth S Frazier  
 Sam and Elizabeth Warshawer  
 Sam and Michael Markovitz  
 Samantha Kelly  
 Sarah Dash  
 Sharon Browning  
 Sharon Eswine  
 Sharon Karasick  
 Shelley Showers  
 Shelley Wolfe  
 Stanley Cohen  
 Stephanie Harrington  
 Stephanie M Schwartzberg, Esq.  
 Steve Goldberg  
 Stuart Pittel  
 Sue Chace  
 Sue Sauerman  
 Susan Bockius  
 Susan Hagen  
 Susan Lerner  
 Susanna Loewy  
 Susie Stevens  
 Tara Bankard  
 Taube Weinberg  
 Teresa Montano  
 Thomas Coleman Meany  
 Thomas Hong  
 TisBest Philanthropy  
 Todd Ka  
 Tom Kraines  
 Tom Vernon  
 Vincent DiIorenzo &  
 Andrea Brockman  
 Virginia Lam  
 Waverly McAlister  
 Wendy Moody  
 Yumi Kendall

## IN-KIND DONATIONS

Michael & Virginia Kirwan  
 Peter Gulia, Fiduciary Guidance  
 Counsel  
 Philadelphia Ethical Society  
 Philadelphia Orchestra Association  
 PSTV & Shelly Wolfe  
 Ed Hille Photography  
 Rick Urbanowski  
 Andrew Bogard Photography  
 Curtis Institute of Music  
 Eduardo Ardiles & Joe Ujobai  
 Jacob Cohen & Company, CPA's  
 Kimmel Center for the  
 Performing Arts  
 21CM  
 MediaCopy  
 Michelle Shafer

## BOARD OF DIRECTORS

**Peter "Tad" LeVan, Board President**  
 Founding Member, LeVan Law Group LLC

**Blake Espy, Board Secretary**  
 Co-Founder, Violinist

**Christopher Bryan, Treasurer**  
 Financial Advisor and Senior Portfolio  
 Advisor, Merrill Lynch, Pierce, Fenner  
 & Smith Inc.

**Joseph Conyers, Executive Director**  
 Assistant Principal Bass, The  
 Philadelphia Orchestra

**Henry Donner**  
 Counsel, Kang, Haggerty & Fetbroyt LLC

**Michael O'Bryan**  
 Program Manager for Youth Arts  
 Education, The Village of Arts and  
 Humanities; Sanctuary Coordinator for  
 "Project Safe Neighborhoods"

**Mary Wheelock Javian**  
 Director of Professional Development  
 and Community Engagement,  
 The Curtis Institute of Music

**Joseph Hochreiter Jr.**  
 Founder, Senior Environment  
 Consulting, LLC

**Megan Speight**  
 Public Relations Coordinator, Project  
 Management Institute

**Jonathan Fink**  
 Realtor, The Jonathan Fink Group; Cellist

**Frank Machos**  
 Director of Music Education,  
 School District of Philadelphia

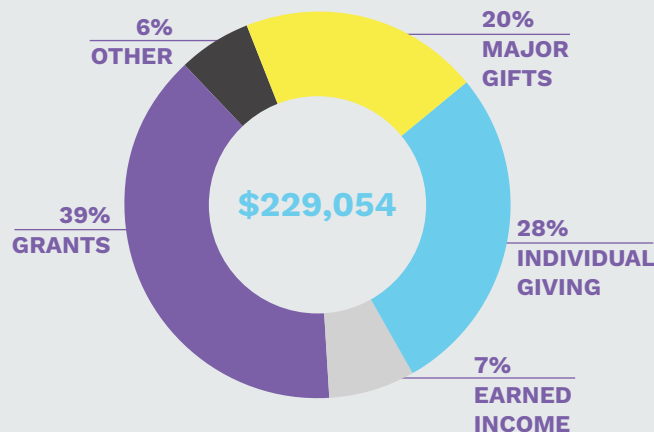
**Dr. J. Meryl Krieger**  
 Instructional Designer & Technologist Arts  
 & Sciences Online Learning, College  
 of Liberal and Professional Studies,  
 University of Pennsylvania Consultant  
 and Career Coach, Career Coaching for  
 Creatives Adjunct Lecturer, Department  
 of Sociology, Indiana University - Purdue  
 University Indianapolis

**Adam Karasick, CPA, CFE**  
 Senior Manager, Business Transformation  
 Audit and Assurance

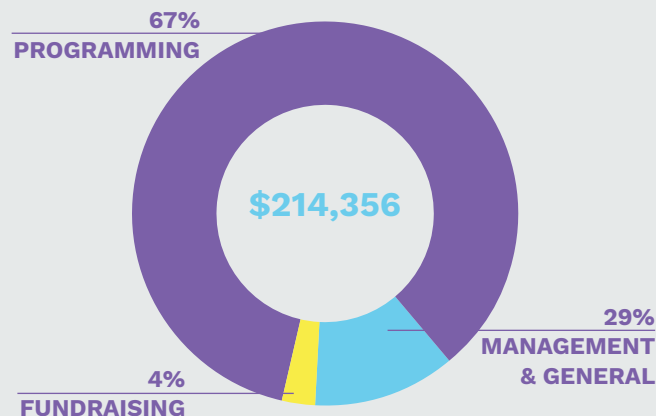
**Dr. David Thomas**  
 Associate Vice President, Strategic  
 Initiatives, Community College of  
 Philadelphia Dean, Division of Access &  
 Community Engagement, Community  
 College of Philadelphia Executive  
 Director, Institute for Community  
 Engagement & Civic Leadership

**Kelci Trent**  
 Region Business Director -  
 Cardiovascular, The Janssen  
 Pharmaceutical Companies of  
 Johnson & Johnson

## REVENUE & SUPPORT



## EXPENSES







---

## PROJECT 440

---

1315 Walnut Street, Suite 320  
Philadelphia, PA 19107  
844.776.5440 | [info@project440.org](mailto:info@project440.org)

 [project440](#) |  [P440](#) |  [project\\_440](#)